

**CN Logistics International Holdings Limited**



**CN LOGISTICS  
CUSTOMER  
GREEN  
MANUAL**

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*Call for action to create  
a better world!*

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# ABOUT US

CN Logistics International Holdings Limited (CNL) is a well-established international logistics solutions provider with the core business of providing air freight forwarding services in high-end fashion and wine sectors while ranking no. 1 in distribution and logistics in both Hong Kong and China. The Group was listed on the Hong Kong Stock Exchange in October 2020. CNL has recently been included in the Morgan Stanley Capital International Index and the constituent stock of the FTSE Global Equity Index Series Micro Cap Index, with increasing recognition to the global investors and the logistics sector.



Actively engaged in promoting sustainability in the logistics industry, CNL Green Solutions where our initiative is to transform into a **CIRCULAR ECONOMY**, achieve **CARBON NEUTRALITY**, and **CO-CREATE GREEN** with our partners by 2030. CNL has echoed United Nations' Sustainable Development Goals to develop our new innovative practices, while also being aligned with Hong Kong's 2035 Waste Blueprint Plan. We are progressive industry leaders, streamlining sustainable solutions at every step of our clients' supply chains.

## Why SUSTAINABILITY?

- ▶ CNL believes that sustainability is fundamental to the success of our business. We aim to create a long-term value for our stakeholders that is in line with the sustainable and responsible growth.
- ▶ We aspire to be a responsible corporate citizen and believe that transparency and accountability are important foundations for building trust with our partners.
- ▶ A sustainable logistics provider must look for a balance between financial growth, environment care, and the health of society.
- ▶ Sustainability is not just part of our business, it is our long-term commitment to working in a way to ensure we protect the planet as well as our next generation.

## Our GREEN Awards and Accreditation



**ISO 14064-3**  
as meeting Corporate Value Chain (Scope 3) Accounting and Reporting Standard of the GHG Protocol.



**ISO 14001**  
as meeting management criteria in the workplace and with our business partners. Workplace green procedure with environmental training and guidelines for business partner, environmental performance checklist.



**ESG Commitment Prize**  
Recognised by UNESCO HK Association Global Peace Centre, SocietyNext Foundation and Rotary Action Group for Peace, on our Impact and Influence on Society, and Innovation in Solutions.

# CNL GREEN SOLUTIONS

CNL Green Solutions drives sustainable business practices to protect our planet and enable the "Steps to Creating a Better World". This program serves to develop customised solutions for our clients to streamline sustainable implementation at different steps of the supply chain.



## Why CNL GREEN SOLUTIONS?

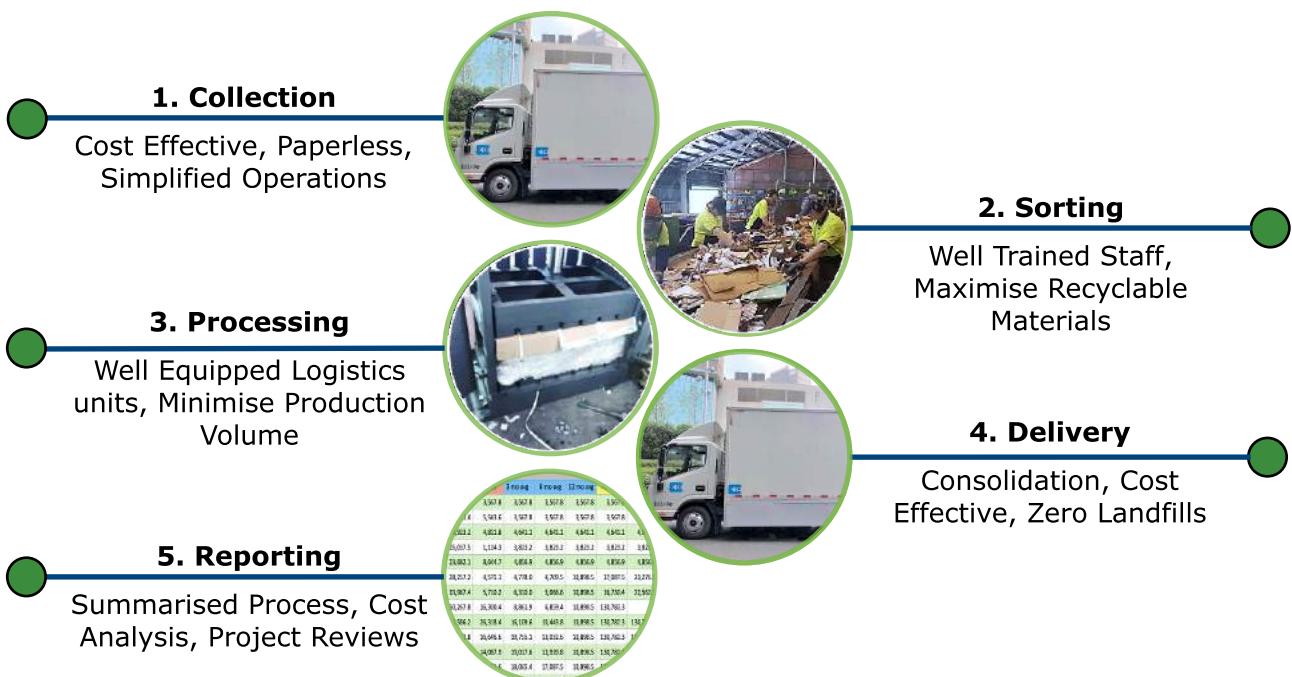
Waste reduction is often associated with recycling, but there is more to the issue. Minimising waste in supply chains is as important to any waste reduction strategies.

CNL participates in the sustainability programs of the world's leading retail garment manufacturers and works in partnership with our customers to reduce and recycle.

Our goal is consistent with our Group's "Go Green" initiatives in working towards a greener planet, we work with our customers and focus on maximising the recycle of materials produced from the business practice.

CNL provides professional one stop green logistics solutions through our sustainable development program, and promote community participation in Waste Reduce, Reuse and Recycle.

## Our GREEN SERVICES



# CIRCULAR ECONOMY



UN Sustainable Development Goal 11, Goal 12, Goal 13, Goal 14, Goal 15

Energy conservation and environmental protection have become the consensus of nowadays' society. The adoption of sustainable practices in the workplace, like saving water and saving energy, are common practices in businesses. To drive sustainable economic activities, envisioning the urgency of needs to transform the traditional business practice to a restorative design, the "take-make-waste" linear model to the circular economy model, that regenerates values and finite resources into businesses, society and the environment are crucial to elevating the adoption of green.

## Driving CIRCULAR GREEN CULTURE

To promote sustainability, businesses need not just apply circular designs in office settings but throughout their business supply chain. To drive the transition to a circular business model, provoking green culture is the essence on both internal and external levels of the organisations. Successful transformation requires cooperation between Citizens, Government, and Business Sectors.

Implementation of circular economy model in the supply chain practices to restore and regenerate products and materials by making full use of and limiting the consumption of finite resources. Our team adopts lean supply chain management, adapts to daily operations, embraces a green culture.



## SUSTAINABLE Business Practices

For enterprises, individuals, globally, and locally, a circular economy encompasses the concept of identifying waste and pollution, maximise and sustain the materials and products in use and rely on natural system regeneration in business practices. Took advantage of our expertise in providing one-stop logistics solutions to luxury clients, we have been contributing to the supply chain of globally renowned brands, drive our business connections and enable the co-design of a sustainable environment in economic activities. CNL co-creates sustainability solutions with our long-term clients to drive long-term business practices and bring society-wide benefits through our profession in supply chain management- CNL Green Solutions.

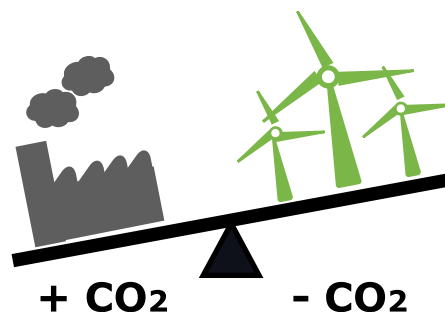


# CARBON NEUTRALITY

UN Sustainable Development Goal 7

## What is CARBON NEUTRALITY?

Carbon neutrality refers to the balance between carbon emission and carbon absorption from the atmosphere. Removing and absorbing carbon oxide from the atmosphere is known as carbon sequestration. The greenhouse gas (GHG) emissions have to be counterbalanced by carbon sequestration in order to achieve net-zero emissions.



Carbon offsetting is one of the effective ways to reduce emissions and pursue carbon neutrality. It balances out the emissions by funding the emission savings in other parts of the world. It can be done by investing an equivalent amount of carbon savings with a recognised organisation in renewable energy or other clean and low-carbon technologies. Funding renewable energy and energy efficiency projects can help businesses offset the carbon emitted. Besides, additional funding advantages include bringing social and community benefits in developing countries and reducing greenhouse gases.

Nowadays, an accelerating number of businesses declared that they are carbon-neutral. This plays a crucial part in their Corporate and Social Responsibility (CSR) and sustainability strategy. It is also realised that individuals and corporate customers prefer to buy products and services from environmentally conscious corporate.

Carbon offsetting provides a mechanism to reduce greenhouse gas (GHG) emissions in the most cost-effective and economically efficient manner that plays a vital role in combating climate change.

## Our CARBON OFFSET Program



CNL holds certificates issued by United Nations Framework Convention on Climate Change (UNFCCC) in accordance with the procedure for voluntary cancellation in the Clean Development Mechanism (CDM) Registry by committing to contribute to climate action and offset carbon dioxide emissions. CNL has been supporting CERs issued from trustworthy climate-friendly projects called the CDM project through the United Nation Carbon Offset Platform. The funded carbon offset

program included Salkhit Wind Farm in Mongolia and Burgos Wind Farm Project in the Philippines, canceling 5,741 CERs equivalent to 6,403 tonne(s) of CO<sub>2</sub> between 2020-2021.

## Our GREEN Transportation

CNL commits to having a positive impact on the environmental well-being of the areas where we operate. CNL launched the electric vehicles in 2018 dedicated to Hong Kong and China domestic courier services. It maximises the adoption of clean transportation and reduces carbon emissions.



# CO-CREATE GREEN



## UN Sustainable Development Goal 17

To have a successful business, strong partnerships are required, whether on the global, regional, national or local level. Values and morals are shared so cohesive aspirations and goals can be established within the partnership.

## Partnership with BUSINESS ENVIRONMENT COUNCIL

CNL's has pledged to the Hong Kong Business Environment Council Low Carbon Charter signatories to set and achieve decarbonisation within our company. Being a member of the BEC will help progress Hong Kong's transition to a low carbon economy. This BEC membership will expand our group to more opportunities, including events and training sessions that will educate, encourage and advocate for environmental protection and build a more sustainable community for all. We will learn to build more innovative solutions for our clients.



## Partnership with REDRESS



CNL has partnered with Redress, an environmental charity with a mission to prevent and transform textile waste to catalyse a circular economy. With 196 tonnes of clothing entering Hong Kong's landfills daily, our group has provided strong logistics solutions for Redress, which has expanded its collection capabilities. We have the ability to connect our customers with sustainable partners and develop customised green supply chains.

## Our EMPLOYEES

On a small scale, we encourage all employees to participate in our recycling program around the office, where recycling bins are distributed around the office. The office walls are also posted with flyers to encourage sustainability. On a larger scale, our group has allocated a budget to further develop CNL's Green Solutions. To build strong partnerships with other companies, our team must first have a strong basis of commitment, thus our team must have support and participation from our co-workers, to co-create a green community.



## Our CLIENTS

To provide sustainable logistics solutions for our clients, we have recurring meetings with our clients to better understand the developing goals of their brands. By further reviewing and comprehending the supply chain flow of their business, our teams can offer customised solutions to fit their specific needs. These supply chain consultations is a collaborative job, not only does CNL offer these customised solutions, but we drive our connections and co-create a sustainable business together.

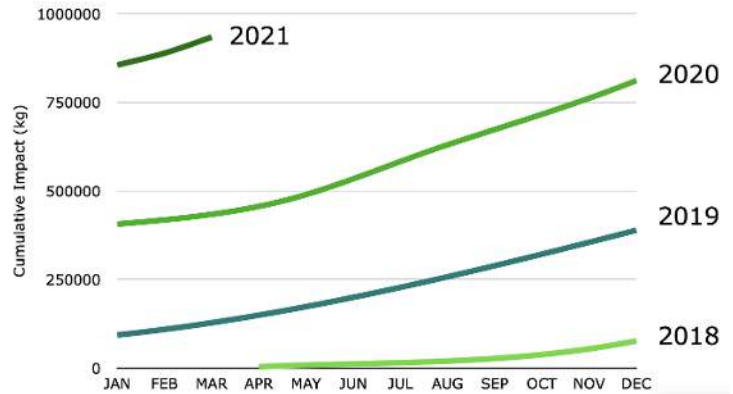


# CALL FOR ACTION

We are open to listen to our community on what is required for us to drive and level up the co-creation of sustainability.

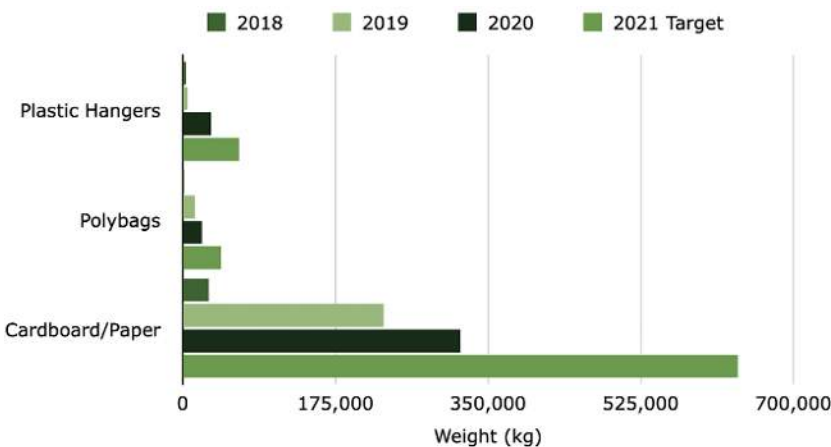
We introduce aim to drive a better world for our future generations. We allow business partners to join hands to maximise the possibilities to drive the consideration of green in every step of our business operation.

Our impact has tremendously increased over the years, we are excited to see what our initiatives can bring to the world in the future.



Graph 1: Cumulative Weight of Recycled Materials between 2018 and 2021. Materials including: Plastic hangers, Polybags, Cardboard, Paper etc.

## CNL GREEN SOLUTIONS' Projection

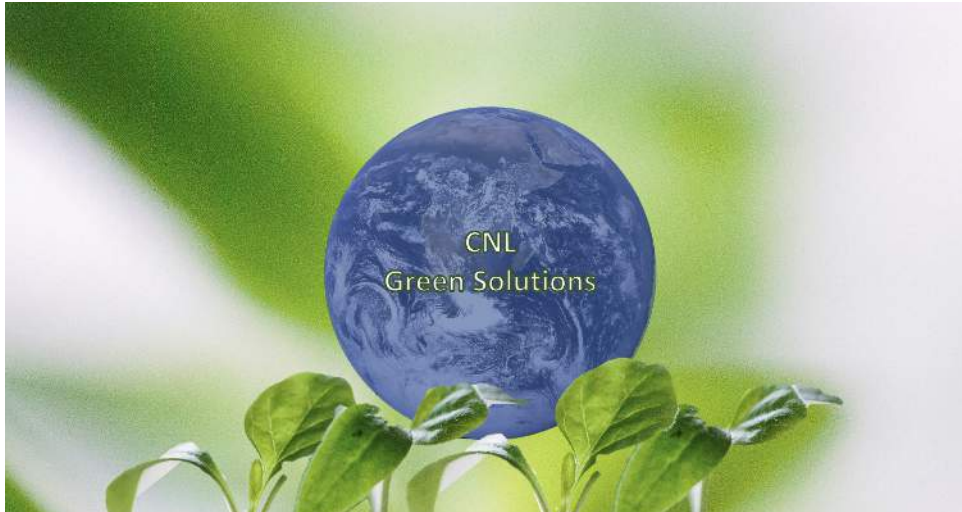


Graph 2: Weight of Recyclable Plastic Hangers, Polybags, Cardboard and Paper between 2018 and 2020. Along with Our Collected Weight Projections for 2021.

Our group targeted for a **100% increase** in tonnage collected in 2021. From January to July 2021, our group has been able to collect **over 70% of our 824.54 target** tonnage.

Specifically with our partnership with Redress, from April to July 2021, CNL has **increased their clothing collected by 375%**, providing them stronger and more efficient sorting methods to minimise textiles going into the landfills.





## CN Logistics International Holdings Limited

***Whatever we do,  
We do better than others***  
*- A Passion for Service*

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